

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: LINDA MCMAHON FOR SENATE 2012(335824)  
973 Farmington Ave  
West Hartford, CT 06107-2101

Account Exec: JOHN LINK POL.  
Office: GWTS-PH  
Contract Num: 1011-58111  
Contract Dates: 10/02/2012-10/08/2012  
Customer Order:  
Linked Order:  
CPE: / / 221

Invoice Num: 1011-415956  
Invoice Date: 10/14/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/14/2012

Page 1 of 9

**PAY BY** 11/13/2012  
Net 30 days

In Account With: MENTZER MEDIA SERVICES(24184)  
600 Fairmount Ave Ste 306  
Towson, MD 21286-1002  
ATTN:Accounts Payable

Product Desc: MCMAHON EST#221

Broadcast airtimes represented are reported to the nearest minute.  
This invoice has been transmitted electronically.

| Buy Line              | Flight Description  | Buy Line Dates        | MTWTFSS               | Dur             | Total Spots | Rate        |              |               |                |
|-----------------------|---------------------|-----------------------|-----------------------|-----------------|-------------|-------------|--------------|---------------|----------------|
| 1                     | 2 NEWS THIS MORNING | 10/02/2012-10/05/2012 | . T W T F . .         | 30              | 4           | 1,200.00    |              |               |                |
| <u>Week Of</u>        |                     | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |
| 10/01/2012-10/07/2012 |                     | . T W T F . .         | 4                     | 1,200.00        |             |             |              |               |                |
| <u>Air Date</u>       | <u>Day</u>          | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/02/2012            | Tu                  | 06:22 AM              |                       | LMFS12TV27H     | 30          | 1,200.00    |              |               |                |
| 10/03/2012            | We                  | 06:13 AM              |                       | LMFS12TV27H     | 30          | 1,200.00    |              |               |                |
| 10/04/2012            | Th                  | 06:52 AM              |                       | LMFS12TV27H     | 30          | 1,200.00    |              |               |                |
| 10/05/2012            | Fr                  | 06:28 AM              |                       | LMFS12TV27H     | 30          | 1,200.00    |              |               |                |
| 2                     | THE EARLY SHOW      | 10/02/2012-10/05/2012 | . T W T F . .         | 30              | 4           | 600.00      |              |               |                |
| <u>Week Of</u>        |                     | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |
| 10/01/2012-10/07/2012 |                     | . T W T F . .         | 4                     | 600.00          |             |             |              |               |                |
| <u>Air Date</u>       | <u>Day</u>          | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/02/2012            | Tu                  | 08:47 AM              |                       | LMFS12TV27H     | 30          | 600.00      |              |               |                |
| 10/03/2012            | We                  | 07:29 AM              |                       | LMFS12TV27H     | 30          | 600.00      |              |               |                |
| 10/04/2012            | Th                  | 08:21 AM              |                       | LMFS12TV27H     | 30          | 600.00      |              |               |                |
| 10/05/2012            | Fr                  | 08:23 AM              |                       | LMFS12TV27H     | 30          | 600.00      |              |               |                |
| 3                     | NOON NEWS           | 10/02/2012-10/05/2012 | . T . T F . .         | 30              | 3           | 1,000.00    |              |               |                |
| <u>Week Of</u>        |                     | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |
| 10/01/2012-10/07/2012 |                     | . T . T F . .         | 3                     | 1,000.00        |             |             |              |               |                |
| <u>Air Date</u>       | <u>Day</u>          | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/02/2012            | Tu                  | 12:16 PM              |                       | LMFS12TV27H     | 30          | 1,000.00    |              |               |                |
| 10/04/2012            | Th                  | 12:26 PM              |                       | LMFS12TV27H     | 30          | 1,000.00    |              |               |                |
| 10/05/2012            | Fr                  | 12:13 PM              |                       | LMFS12TV27H     | 30          | 1,000.00    |              |               |                |

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INVOICE

For: LINDA MCMAHON FOR SENATE 2012(335824)  
973 Farmington Ave  
West Hartford, CT 06107-2101

Account Exec: JOHN LINK POL.  
Office: GWTS-PH  
Contract Num: 1011-58111  
Contract Dates: 10/02/2012-10/08/2012  
Customer Order:  
Linked Order:  
CPE: / / 221

Invoice Num: 1011-415956  
Invoice Date: 10/14/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/14/2012

Page 2 of 9

**PAY BY** 11/13/2012  
Net 30 days

In Account With: MENTZER MEDIA SERVICES(24184)  
600 Fairmount Ave Ste 306  
Towson, MD 21286-1002  
ATTN:Accounts Payable

Product Desc: MCMAHON EST#221

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| Buy Line              | Flight Description | Buy Line Dates        | MTWTFSS               | Dur             | Total Spots | Rate        |              |               |                |
|-----------------------|--------------------|-----------------------|-----------------------|-----------------|-------------|-------------|--------------|---------------|----------------|
| 4                     | DR. PHIL           | 10/02/2012-10/05/2012 | . T W T F . .         | 30              | 4           | 1,000.00    |              |               |                |
| <u>Week Of</u>        |                    | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |
| 10/01/2012-10/07/2012 |                    | . T W T F . .         | 4                     | 1,000.00        |             |             |              |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/02/2012            | Tu                 | 03:24 PM              |                       | LMFS12TV27H     | 30          | 1,000.00    |              |               |                |
| 10/03/2012            | We                 | 03:52 PM              |                       | LMFS12TV27H     | 30          | 1,000.00    |              |               |                |
| 10/04/2012            | Th                 | 03:58 PM              |                       | LMFS12TV27H     | 30          | 1,000.00    |              |               |                |
| 10/05/2012            | Fr                 | 03:32 PM              |                       | LMFS12TV27H     | 30          | 1,000.00    |              |               |                |
| 5                     | 5PM EARLY NEWS     | 10/02/2012-10/04/2012 | . T W T . . .         | 30              | 3           | 1,500.00    |              |               |                |
| <u>Week Of</u>        |                    | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |
| 10/01/2012-10/07/2012 |                    | . T W T . . .         | 3                     | 1,500.00        |             |             |              |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/02/2012            | Tu                 | 05:22 PM              |                       | LMFS12TV27H     | 30          | 1,500.00    |              |               |                |
| 10/03/2012            | We                 | 05:38 PM              |                       | LMFS12TV27H     | 30          | 1,500.00    |              |               |                |
| 10/04/2012            | Th                 | 05:45 PM              |                       | LMFS12TV27H     | 30          | 1,500.00    |              |               |                |
| 6                     | CBS EVENING NEWS   | 10/02/2012-10/05/2012 | . T . . F . .         | 30              | 2           | 2,500.00    |              |               |                |
| <u>Week Of</u>        |                    | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |
| 10/01/2012-10/07/2012 |                    | . T . . F . .         | 2                     | 2,500.00        |             |             |              |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/02/2012            | Tu                 | 07:00 PM              |                       | LMFS12TV27H     | 30          | 2,500.00    |              |               |                |
| 10/05/2012            | Fr                 | 06:51 PM              |                       | LMFS12TV27H     | 30          | 2,500.00    |              |               |                |

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Account Exec: JOHN LINK POL.  
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Contract Num: 1011-58111  
Contract Dates: 10/02/2012-10/08/2012  
Customer Order:  
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CPE: / / 221

Invoice Num: 1011-415956  
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Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/14/2012

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600 Fairmount Ave Ste 306  
Towson, MD 21286-1002  
ATTN:Accounts Payable

Product Desc: MCMAHON EST#221

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| Buy Line              | Flight Description    | Buy Line Dates        | M T W T F S S         |                 | Dur         | Total Spots | Rate         |               |                |
|-----------------------|-----------------------|-----------------------|-----------------------|-----------------|-------------|-------------|--------------|---------------|----------------|
| 7                     | INSIDER               | 10/02/2012-10/05/2012 | . T W T F . .         |                 | 30          | 4           | 2,400.00     |               |                |
| <u>Week Of</u>        |                       | <u>M T W T F S S</u>  | <u>Spots Per Week</u> |                 | <u>Rate</u> |             |              |               |                |
| 10/01/2012-10/07/2012 |                       | . T W T F . .         | 4                     |                 | 2,400.00    |             |              |               |                |
| <u>Air Date</u>       | <u>Day</u>            | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/02/2012            | Tu                    | 07:17 PM              |                       | LMFS12TV27H     | 30          | 2,400.00    |              |               |                |
| 10/03/2012            | We                    | 07:26 PM              |                       | LMFS12TV27H     | 30          | 2,400.00    |              |               |                |
| 10/04/2012            | Th                    | 07:18 PM              |                       | LMFS12TV27H     | 30          | 2,400.00    |              |               |                |
| 10/05/2012            | Fr                    | 07:26 PM              |                       | LMFS12TV27H     | 30          | 2,400.00    |              |               |                |
| 8                     | ENTERTAINMENT TONIGHT | 10/02/2012-10/05/2012 | . T W T F . .         |                 | 30          | 4           | 2,400.00     |               |                |
| <u>Week Of</u>        |                       | <u>M T W T F S S</u>  | <u>Spots Per Week</u> |                 | <u>Rate</u> |             |              |               |                |
| 10/01/2012-10/07/2012 |                       | . T W T F . .         | 4                     |                 | 2,400.00    |             |              |               |                |
| <u>Air Date</u>       | <u>Day</u>            | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/02/2012            | Tu                    | 07:46 PM              |                       | LMFS12TV27H     | 30          | 2,400.00    |              |               |                |
| 10/03/2012            | We                    | 07:55 PM              |                       | LMFS12TV27H     | 30          | 2,400.00    |              |               |                |
| 10/04/2012            | Th                    | 07:46 PM              |                       | LMFS12TV27H     | 30          | 2,400.00    |              |               |                |
| 10/05/2012            | Fr                    | 07:55 PM              |                       | LMFS12TV27H     | 30          | 2,400.00    |              |               |                |
| 9                     | EARLY NEWS            | 10/02/2012-10/06/2012 | . T W T . . .         |                 | 30          | 3           | 1,500.00     |               |                |
| <u>Week Of</u>        |                       | <u>M T W T F S S</u>  | <u>Spots Per Week</u> |                 | <u>Rate</u> |             |              |               |                |
| 10/01/2012-10/07/2012 |                       | . T W T . . .         | 3                     |                 | 1,500.00    |             |              |               |                |
| <u>Air Date</u>       | <u>Day</u>            | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/02/2012            | Tu                    | 06:22 PM              |                       | LMFS12TV27H     | 30          | 1,500.00    |              |               |                |
| 10/03/2012            | We                    | 06:23 PM              |                       | LMFS12TV27H     | 30          | 1,500.00    |              |               |                |
| 10/04/2012            | Th                    | 06:13 PM              |                       | LMFS12TV27H     | 30          | 1,500.00    |              |               |                |

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Account Exec: JOHN LINK POL.  
Office: GWTS-PH  
Contract Num: 1011-58111  
Contract Dates: 10/02/2012-10/08/2012  
Customer Order:  
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CPE: / / 221

Invoice Num: 1011-415956  
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Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/14/2012

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600 Fairmount Ave Ste 306  
Towson, MD 21286-1002  
ATTN:Accounts Payable

Product Desc: MCMAHON EST#221

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| Buy Line              | Flight Description |               | Buy Line Dates        |                | M T W T F S S |           | Dur      | Total Spots | Rate                          |
|-----------------------|--------------------|---------------|-----------------------|----------------|---------------|-----------|----------|-------------|-------------------------------|
| 10                    | LATE NEWS M-SUN    |               | 10/02/2012-10/07/2012 |                | . T W T F S S |           | 30       | 7           | 3,500.00                      |
| Week Of               |                    | M T W T F S S |                       | Spots Per Week |               | Rate      |          |             |                               |
| 10/01/2012-10/07/2012 |                    | . T W T F S S |                       | 6              |               | 3,500.00  |          |             |                               |
| Air Date              | Day                | Air Time      | M/G For               | Material       | Dur           | Rate      | Debit    | Credit      | Remarks                       |
| 10/02/2012            | Tu                 | 11:23 PM      |                       | LMFS12TV27H    | 30            | 3,500.00  |          |             |                               |
| 10/03/2012            | We                 | 11:23 PM      |                       | LMFS12TV27H    | 30            | 3,500.00  |          |             |                               |
| 10/04/2012            | Th                 | 11:28 PM      |                       | LMFS12TV27H    | 30            | 3,500.00  |          |             |                               |
| 10/05/2012            | Fr                 | 11:33 PM      |                       | LMFS12TV27H    | 30            | 3,500.00  |          |             |                               |
| 10/06/2012            | Sa                 | 11:14 PM      |                       | LMFS12TV27H    | 30            | 3,500.00  |          |             |                               |
| 10/07/2012            | Su                 |               |                       |                | 30            |           |          | 3,500.00    | Preempted                     |
| 10/07/2012            | Su                 | 11:46 PM      | 10/07/2012            | LMFS12TV27H    | 30            | 3,500.00  | 3,500.00 |             | Makegood in 23:33:48-00:08:00 |
| 11                    | NAVY NCIS          |               | 10/02/2012-10/02/2012 |                | . T . . . . . |           | 30       | 1           | 20,000.00                     |
| Week Of               |                    | M T W T F S S |                       | Spots Per Week |               | Rate      |          |             |                               |
| 10/01/2012-10/07/2012 |                    | . T . . . . . |                       | 1              |               | 20,000.00 |          |             |                               |
| Air Date              | Day                | Air Time      | M/G For               | Material       | Dur           | Rate      | Debit    | Credit      | Remarks                       |
| 10/02/2012            | Tu                 | 07:59 PM      |                       | LMFS12TV27H    | 30            | 20,000.00 |          |             |                               |
| 12                    | NCIS: LOS ANGELES  |               | 10/02/2012-10/02/2012 |                | . T . . . . . |           | 30       | 1           | 15,000.00                     |
| Week Of               |                    | M T W T F S S |                       | Spots Per Week |               | Rate      |          |             |                               |
| 10/01/2012-10/07/2012 |                    | . T . . . . . |                       | 1              |               | 15,000.00 |          |             |                               |
| Air Date              | Day                | Air Time      | M/G For               | Material       | Dur           | Rate      | Debit    | Credit      | Remarks                       |
| 10/02/2012            | Tu                 | 09:34 PM      |                       | LMFS12TV27H    | 30            | 15,000.00 |          |             |                               |

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Product Desc: MCMAHON EST#221

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| Buy Line              | Flight Description   | Buy Line Dates        | MTWTFSS               | Dur             | Total Spots | Rate        |              |               |                |  |
|-----------------------|----------------------|-----------------------|-----------------------|-----------------|-------------|-------------|--------------|---------------|----------------|--|
| 13                    | BLUE BLOODS          | 10/05/2012-10/05/2012 | ....F..               | 30              | 1           | 12,000.00   |              |               |                |  |
| <u>Week Of</u>        |                      | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |  |
| 10/01/2012-10/07/2012 |                      | ....F..               | 1                     | 12,000.00       |             |             |              |               |                |  |
| <u>Air Date</u>       | <u>Day</u>           | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |  |
| 10/05/2012            | Fr                   | 11:00 PM              |                       | LMFS12TV27H     | 30          | 12,000.00   |              |               |                |  |
| 14                    | CRIME TIME SAT 8-9PM | 10/06/2012-10/06/2012 | .....S.               | 30              | 1           | 6,000.00    |              |               |                |  |
| <u>Week Of</u>        |                      | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |  |
| 10/01/2012-10/07/2012 |                      | .....S.               | 1                     | 6,000.00        |             |             |              |               |                |  |
| <u>Air Date</u>       | <u>Day</u>           | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |  |
| 10/06/2012            | Sa                   | 08:33 PM              |                       | LMFS12TV27H     | 30          | 6,000.00    |              |               |                |  |
| 15                    | 48HRS SAT 10-11PM    | 10/06/2012-10/06/2012 | .....S.               | 30              | 1           | 7,500.00    |              |               |                |  |
| <u>Week Of</u>        |                      | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |  |
| 10/01/2012-10/07/2012 |                      | .....S.               | 1                     | 7,500.00        |             |             |              |               |                |  |
| <u>Air Date</u>       | <u>Day</u>           | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |  |
| 10/06/2012            | Sa                   | 10:29 PM              |                       | LMFS12TV27H     | 30          | 7,500.00    |              |               |                |  |
| 16                    | FACE THE NATION      | 10/07/2012-10/07/2012 | .....S                | 30              | 1           | 3,500.00    |              |               |                |  |
| <u>Week Of</u>        |                      | <u>MTWTFSS</u>        | <u>Spots Per Week</u> | <u>Rate</u>     |             |             |              |               |                |  |
| 10/01/2012-10/07/2012 |                      | .....S                | 1                     | 3,500.00        |             |             |              |               |                |  |
| <u>Air Date</u>       | <u>Day</u>           | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |  |
| 10/07/2012            | Su                   | 11:22 AM              |                       | LMFS12TV27H     | 30          | 3,500.00    |              |               |                |  |

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| Buy Line              | Flight Description  | Buy Line Dates        | M T W T F S S         |                 | Dur         | Total Spots | Rate         |               |                               |
|-----------------------|---------------------|-----------------------|-----------------------|-----------------|-------------|-------------|--------------|---------------|-------------------------------|
| 17                    | SIXTY MINUTES       | 10/07/2012-10/07/2012 | . . . . . S           |                 | 30          | 2           | 25,000.00    |               |                               |
| <u>Week Of</u>        |                     | <u>M T W T F S S</u>  | <u>Spots Per Week</u> |                 | <u>Rate</u> |             |              |               |                               |
| 10/01/2012-10/07/2012 |                     | . . . . . S           | 1                     |                 | 25,000.00   |             |              |               |                               |
| <u>Air Date</u>       | <u>Day</u>          | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>                |
| 10/07/2012            | Su                  |                       |                       |                 | 30          |             |              | 25,000.00     | Preempted                     |
| 10/07/2012            | Su                  | 08:29 PM              | 10/07/2012            | LMFS12TV27H     | 30          | 25,000.00   | 25,000.00    |               | Makegood in 19:32:51-20:32:52 |
| 18                    | 2 NEWS THIS MORNING | 10/08/2012-10/08/2012 | M . . . . .           |                 | 30          | 1           | 1,200.00     |               |                               |
| <u>Week Of</u>        |                     | <u>M T W T F S S</u>  | <u>Spots Per Week</u> |                 | <u>Rate</u> |             |              |               |                               |
| 10/08/2012-10/14/2012 |                     | M . . . . .           | 1                     |                 | 1,200.00    |             |              |               |                               |
| <u>Air Date</u>       | <u>Day</u>          | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>                |
| 10/08/2012            | Mo                  | 06:52 AM              |                       | LMFS12TV27H     | 30          | 1,200.00    |              |               |                               |
| 19                    | THE EARLY SHOW      | 10/08/2012-10/08/2012 | M . . . . .           |                 | 30          | 1           | 600.00       |               |                               |
| <u>Week Of</u>        |                     | <u>M T W T F S S</u>  | <u>Spots Per Week</u> |                 | <u>Rate</u> |             |              |               |                               |
| 10/08/2012-10/14/2012 |                     | M . . . . .           | 1                     |                 | 600.00      |             |              |               |                               |
| <u>Air Date</u>       | <u>Day</u>          | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>                |
| 10/08/2012            | Mo                  | 08:39 AM              |                       | LMFS12TV27H     | 30          | 600.00      |              |               |                               |
| 20                    | NOON NEWS           | 10/08/2012-10/08/2012 | M . . . . .           |                 | 30          | 1           | 1,000.00     |               |                               |
| <u>Week Of</u>        |                     | <u>M T W T F S S</u>  | <u>Spots Per Week</u> |                 | <u>Rate</u> |             |              |               |                               |
| 10/08/2012-10/14/2012 |                     | M . . . . .           | 1                     |                 | 1,000.00    |             |              |               |                               |
| <u>Air Date</u>       | <u>Day</u>          | <u>Air Time</u>       | <u>M/G For</u>        | <u>Material</u> | <u>Dur</u>  | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>                |
| 10/08/2012            | Mo                  | 12:24 PM              |                       | LMFS12TV27H     | 30          | 1,000.00    |              |               |                               |

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: CBS Television Stations  
P.O. BOX 33091  
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: LINDA MCMAHON FOR SENATE 2012(335824)  
973 Farmington Ave  
West Hartford, CT 06107-2101

Account Exec: JOHN LINK POL.  
Office: GWTS-PH  
Contract Num: 1011-58111  
Contract Dates: 10/02/2012-10/08/2012  
Customer Order:  
Linked Order:  
CPE: / / 221

Invoice Num: 1011-415956  
Invoice Date: 10/14/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/14/2012

Page 7 of 9

**PAY BY** 11/13/2012  
Net 30 days

In Account With: MENTZER MEDIA SERVICES(24184)  
600 Fairmount Ave Ste 306  
Towson, MD 21286-1002  
ATTN:Accounts Payable

Product Desc: MCMAHON EST#221

Broadcast airtimes represented are reported to the nearest minute.  
This invoice has been transmitted electronically.

| Buy Line              | Flight Description | Buy Line Dates        |                | MTWTFSS               |            | Dur         | Total Spots  | Rate          |                |
|-----------------------|--------------------|-----------------------|----------------|-----------------------|------------|-------------|--------------|---------------|----------------|
| 21                    | DR. PHIL           | 10/08/2012-10/08/2012 |                | M . . . . .           |            | 30          | 1            | 1,000.00      |                |
| <u>Week Of</u>        |                    | <u>MTWTFSS</u>        |                | <u>Spots Per Week</u> |            | <u>Rate</u> |              |               |                |
| 10/08/2012-10/14/2012 |                    | M . . . . .           |                | 1                     |            | 1,000.00    |              |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>       | <u>M/G For</u> | <u>Material</u>       | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/08/2012            | Mo                 | 03:14 PM              |                | LMFS12TV27H           | 30         | 1,000.00    |              |               |                |
| 22                    | 5PM EARLY NEWS     | 10/08/2012-10/08/2012 |                | M . . . . .           |            | 30          | 1            | 1,500.00      |                |
| <u>Week Of</u>        |                    | <u>MTWTFSS</u>        |                | <u>Spots Per Week</u> |            | <u>Rate</u> |              |               |                |
| 10/08/2012-10/14/2012 |                    | M . . . . .           |                | 1                     |            | 1,500.00    |              |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>       | <u>M/G For</u> | <u>Material</u>       | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/08/2012            | Mo                 | 05:44 PM              |                | LMFS12TV27H           | 30         | 1,500.00    |              |               |                |
| 23                    | CBS EVENING NEWS   | 10/08/2012-10/08/2012 |                | M . . . . .           |            | 30          | 1            | 2,500.00      |                |
| <u>Week Of</u>        |                    | <u>MTWTFSS</u>        |                | <u>Spots Per Week</u> |            | <u>Rate</u> |              |               |                |
| 10/08/2012-10/14/2012 |                    | M . . . . .           |                | 1                     |            | 2,500.00    |              |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>       | <u>M/G For</u> | <u>Material</u>       | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/08/2012            | Mo                 | 06:52 PM              |                | LMFS12TV27H           | 30         | 2,500.00    |              |               |                |
| 24                    | INSIDER            | 10/08/2012-10/08/2012 |                | M . . . . .           |            | 30          | 1            | 2,400.00      |                |
| <u>Week Of</u>        |                    | <u>MTWTFSS</u>        |                | <u>Spots Per Week</u> |            | <u>Rate</u> |              |               |                |
| 10/08/2012-10/14/2012 |                    | M . . . . .           |                | 1                     |            | 2,400.00    |              |               |                |
| <u>Air Date</u>       | <u>Day</u>         | <u>Air Time</u>       | <u>M/G For</u> | <u>Material</u>       | <u>Dur</u> | <u>Rate</u> | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u> |
| 10/08/2012            | Mo                 | 07:11 PM              |                | LMFS12TV27H           | 30         | 2,400.00    |              |               |                |

Warranty - We warrant the above broadcasts were made according to the official station log.

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P.O. BOX 33091  
NEWARK, NJ 07188-0091



WCBS-TV

INVOICE

For: LINDA MCMAHON FOR SENATE 2012(335824)  
973 Farmington Ave  
West Hartford, CT 06107-2101

Account Exec: JOHN LINK POL.  
Office: GWTS-PH  
Contract Num: 1011-58111  
Contract Dates: 10/02/2012-10/08/2012  
Customer Order:  
Linked Order:  
CPE: / / 221

Invoice Num: 1011-415956  
Invoice Date: 10/14/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/14/2012

Page 8 of 9

**PAY BY** 11/13/2012  
Net 30 days

In Account With: MENTZER MEDIA SERVICES(24184)  
600 Fairmount Ave Ste 306  
Towson, MD 21286-1002  
ATTN:Accounts Payable

Product Desc: MCMAHON EST#221

Broadcast airtimes represented are reported to the nearest minute.  
This invoice has been transmitted electronically.

| Buy Line              | Flight Description      |                      | Buy Line Dates        |                       | M T W T F S S |                | Dur          | Total Spots   | Rate                  |
|-----------------------|-------------------------|----------------------|-----------------------|-----------------------|---------------|----------------|--------------|---------------|-----------------------|
| 25                    | ENTERTAINMENT TONIGHT   |                      | 10/08/2012-10/08/2012 |                       | M . . . . .   |                | 30           | 1             | 2,400.00              |
| <u>Week Of</u>        |                         | <u>M T W T F S S</u> |                       | <u>Spots Per Week</u> |               | <u>Rate</u>    |              |               |                       |
| 10/08/2012-10/14/2012 |                         | M . . . . .          |                       | 1                     |               | 2,400.00       |              |               |                       |
| <u>Air Date</u>       | <u>Day</u>              | <u>Air Time</u>      | <u>M/G For</u>        | <u>Material</u>       | <u>Dur</u>    | <u>Rate</u>    | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>        |
| 10/08/2012            | Mo                      | 07:46 PM             |                       | LMFS12TV27H           | 30            | 2,400.00       |              |               |                       |
| 26                    | EARLY NEWS              |                      | 10/08/2012-10/08/2012 |                       | M . . . . .   |                | 30           | 1             | 1,500.00              |
| <u>Week Of</u>        |                         | <u>M T W T F S S</u> |                       | <u>Spots Per Week</u> |               | <u>Rate</u>    |              |               |                       |
| 10/08/2012-10/14/2012 |                         | M . . . . .          |                       | 1                     |               | 1,500.00       |              |               |                       |
| <u>Air Date</u>       | <u>Day</u>              | <u>Air Time</u>      | <u>M/G For</u>        | <u>Material</u>       | <u>Dur</u>    | <u>Rate</u>    | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>        |
| 10/08/2012            | Mo                      | 06:23 PM             |                       | LMFS12TV27H           | 30            | 1,500.00       |              |               |                       |
| 27                    | LATE NEWS M-SUN         |                      | 10/08/2012-10/08/2012 |                       | M . . . . .   |                | 30           | 1             | 3,500.00              |
| <u>Week Of</u>        |                         | <u>M T W T F S S</u> |                       | <u>Spots Per Week</u> |               | <u>Rate</u>    |              |               |                       |
| 10/08/2012-10/14/2012 |                         | M . . . . .          |                       | 1                     |               | 3,500.00       |              |               |                       |
| <u>Air Date</u>       | <u>Day</u>              | <u>Air Time</u>      | <u>M/G For</u>        | <u>Material</u>       | <u>Dur</u>    | <u>Rate</u>    | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>        |
| 10/08/2012            | Mo                      | 11:13 PM             |                       | LMFS12TV27H           | 30            | 3,500.00       |              |               |                       |
| 28                    | PRES/VP DEBATE WE 9-11P |                      | 10/03/2012-10/03/2012 |                       | . . W . . . . |                | 30           | 1             | 15,000.00             |
| <u>Week Of</u>        |                         | <u>M T W T F S S</u> |                       | <u>Spots Per Week</u> |               | <u>Rate</u>    |              |               |                       |
| 10/01/2012-10/07/2012 |                         | . . W . . . .        |                       | 1                     |               | 15,000.00      |              |               |                       |
| <u>Air Date</u>       | <u>Day</u>              | <u>Air Time</u>      | <u>M/G For</u>        | <u>Material</u>       | <u>Dur</u>    | <u>Rate</u>    | <u>Debit</u> | <u>Credit</u> | <u>Remarks</u>        |
| 10/03/2012            | We                      | 10:45 PM             |                       | LMFS12TV27H           | 30            | 15,000.00      |              |               |                       |
| <u>Total Spots</u>    |                         | <u>Gross Amt</u>     |                       | <u>Commission Amt</u> |               | <u>Net Amt</u> | <u>Debit</u> | <u>Credit</u> | <u>Reconciliation</u> |
| Air Time Totals       |                         | 55                   | 190,000.00            | 28,500.00             | 161,500.00    | 28,500.00      | 28,500.00    | 0.00          |                       |

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P.O. BOX 33091  
NEWARK, NJ 07188-0091

For: LINDA MCMAHON FOR SENATE 2012(335824)  
973 Farmington Ave  
West Hartford, CT 06107-2101

In Account With: MENTZER MEDIA SERVICES(24184)  
600 Fairmount Ave Ste 306  
Towson, MD 21286-1002  
ATTN:Accounts Payable

CBS TELEVISION STATIONS



Account Exec: JOHN LINK POL.  
Office: GWTS-PH  
Contract Num: 1011-58111  
Contract Dates: 10/02/2012-10/08/2012  
Customer Order:  
Linked Order:  
CPE: / / 221

Product Desc: MCMAHON EST#221

Invoice Num: 1011-415956  
Invoice Date: 10/14/2012  
Billing Cycle: Weekly  
Billing Period: 10/01/2012-10/14/2012

Page 9 of 9

PAY BY

11/13/2012  
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Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

|                             |   |                   |            |
|-----------------------------|---|-------------------|------------|
| Wire Transfer Instructions: | For Billing Inquiries Please Contact:<br>Controller's Dept.<br><br>212-856-8000 | Gross Billing     | 190,000.00 |
|                             |   | Trade Value       | 0.00       |
|                             |   | Agency Commission | 28,500.00  |
|                             |   | Local Tax         | 0.00       |
|                             |   | State Tax         | 0.00       |
|                             |   | Pre Paid Amount   | 0.00       |
|                             |   | Pay This Amount   | 161,500.00 |

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